

# WAYS TO RAISE FUNDS - AND FUN - DURING YOUR CAMPAIGN



Ideas for Special Events, Incentives and Promotions to promote team building and get more employees involved in the United Way Campaign

## Games & Contest

- Pie in the Face
- Miniature Indoor Golf
- Lunchtime Bingo
- Candy Jar Raffle
- Jeopardy

## Miscellaneous Incentives

- Vacation Day
- Dress Down / Jean Day
- Late Day Pass
- Leave Early Pass

## Prizes, Drawings & Cash

- Daily Prize Drawings
- Draw for a Day Off
- T-shirt Sale
- Draw for gift cards

## More Fun Ideas

- Sporting events tickets
- Flower Sale
- Raffle of donated trip
- Sale of donated products

## Food Fun

- Breakfast
- Food Truck
- Baked Goods Contest/Sale
- Cookout
- Tailgate

## Sales Events

- Silent Auction
- Recipe Book - employee favorites printed and sold
- Garage Sale
- Car Wash

# FUNdraising Do's and Don'ts



Decide that this is the year to have fun by using special events and other creative activities in your organization's campaign. Special events are FUN and are an excellent method of raising your United Way awareness in your office. Review the guidelines listed below, discuss your plan with your United Way campaign representative and go for it!

## DO

- DO get your ideas approved by your CEO.
- DO something different to bring interest to your campaign.
- DO create an exciting environment to make the campaign FUN.
- DO use a special event to focus attention on the campaign and to add to your TOTAL dollars raised for your campaign.

## DON'T

- DON'T do "the same old thing"
- DON'T overlook the elements of a successful campaign such as peer to peer contact and continuous communication.
- DON'T forget your well-planned employee giving campaign.

