

# Post-Campaign Evaluation



United Way  
of Southeast Mississippi

Name:

Date:

Event title: **2022-23 United Way Workplace Campaign**

Dates:

**\*\*Please complete the following evaluation for your company's own individual Campaign.\*\***

Did this fundraiser meet its purpose/goal?  Yes  No

What went well? Why?	-
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What went not-so-well? Why?	-
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Did you have any in-person kick-off events or fundraising or awareness activities? If so, what were they?	-
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What do you think was the least effective promotional tactic(s) and/or procedure(s)?	-
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What do you think was the most effective promotional tactic(s) and/or procedure(s)?	-
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In what ways can the Campaign be improved?	-
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What would you like to try differently next year? Any suggestions for other promotional pieces/efforts the UW Staff could provide?	-
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Additional Notes/Feedback:	-
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