

United  
Way



United Way  
of Southeast Mississippi

210 West Front Street  
P.O. Box 1648  
Hattiesburg, MS 39403  
601.545.7141  
unitedwaySEMS.org



# ANNUAL REPORT

| 2020-2021





**U**nited Way of Southeast Mississippi is a nonprofit that mobilizes financial and human resources to meet critical needs and to help ensure that the individuals and families within our region achieve their highest potential. We are fighting to strengthen our community by addressing the essential building blocks for success – education, economic mobility, and health. We stand as a unified partner in support of our high-performing nonprofit agencies and lead many collaborative impact initiatives that support grade-level reading, graduation rates, financial security, and healthy living. United Way partners with over 100 companies, and wisely invests the contributions of more than 4,000 donors to transform lives, families, and entire neighborhoods.

By supporting United Way, you are helping to move the needle, making our community a place where everyone can thrive. We invite you to **LIVE UNITED** as we achieve maximum impact, deliver lasting results, transform lives, create positive change, and **SOLVE PROBLEMS TOGETHER** for Southeast Mississippi.



**United Way  
of Southeast Mississippi**

## STATEMENT OF FINANCIAL POSITION

YEAR ENDING MARCH 31, 2021

### ASSETS

#### CURRENT ASSETS:

Cash	\$457,860
Certificate of Deposit	\$86,015
Investments	\$755,912
Pledge Receivable	\$620,233
Total :	\$1,920,020

#### FIXED ASSETS:

Building and improvements	\$218,659
Furniture and equipment	\$112,417
Less accumulated depreciation	(\$216,499)
Total :	\$114,577
<b>TOTAL FIXED ASSETS:</b>	<b>\$2,034,596</b>

### LIABILITIES, NET ASSETS

#### CURRENT LIABILITIES:

Accounts Payable	\$1,034
Payable - agency allocations	\$68,336
Accrued payroll	\$7,769
Refundable Advances	\$58,747
Total :	\$135,886

#### NET ASSETS:

Without donor restriction, designated	\$926,578
Without donor restriction, undesignated	\$866,706
With donor restrictions	\$105,427
Total :	\$1,898,710
<b>TOTAL NET ASSETS:</b>	<b>\$2,034,596</b>

# COMMUNITY IMPACT



## UNITED WE WIN

United Way of Southeast Mississippi makes strategic investments in our community with the ultimate goal of improving people's lives, both by helping individuals and by creating lasting, community-level change. Our strategies include leading cross-sector collaborations, advocacy for public policy changes, and funding direct services and programs provided by partner agencies in our area.

## THE FOCUS

United Way of Southeast Mississippi is fighting to improve quality of life through the education, economic mobility, and health of everyone in our community. We work collaboratively to ensure that children succeed in school, individuals lead healthy lives, and everyone has the opportunity to achieve financial well-being.

## THE IMPACT

United Way has the commitment, expertise, and influence to bring together human service agencies, government, businesses, private foundations, and dedicated volunteers around a common vision of creating maximum impact and achieving long-lasting results.

- We identify, understand, and prioritize ongoing and emerging human service needs.
- We recruit the people and organizations who bring the passion, expertise, and resources needed to get things done.
- We are trusted by our partners and the community because we ensure transparency, efficiency, and accountability in our work.

## PARTNER AGENCIES AND PROGRAMS

### HEALTH

THE ARC OF SOUTHEAST MS  
RISE & SHINE ADULT PROGRAM

EDWARDS ST. FELLOWSHIP CENTER  
FELLOWSHIP HEALTH CLINIC

HOPE COMMUNITY COLLECTIVE  
PROJECT HOPE

KIDS HUB CHILD ADVOCACY CENTER

SHAHER CENTER FOR CRISIS  
INTERVENTION

THE CHILDREN'S CENTER FOR  
COMMUNICATION & DEVELOPMENT

THE FAMILY YMCA OF SOUTHEAST MS  
GROUP LIFESTYLE BALANCE  
Y CHAMPIONS CHALLENGE

### SUPPORT SERVICES

CHRISTIAN SERVICES, INC.  
MEALS ON WHEELS

DOMESTIC ABUSE FAMILY SHELTER

EDWARDS ST. FELLOWSHIP CENTER  
FOOD PANTRY

HOPE COMMUNITY COLLECTIVE  
EMERGENCY FOOD PANTRY

VOLUNTEER SOUTHEAST MISSISSIPPI

### EDUCATION

ALDRSGATE MISSION  
COMPASS READING PROGRAM

BORN LEARNING TRAILS

BOY SCOUTS OF AMERICA (PINE BURR AREA)  
SCOUTREACH

DUBARD SCHOOL FOR LANGUAGE  
DISORDERS

IMAGINATION LIBRARY

PINEBELT FOUNDATION  
AMERICA READS

### ECONOMIC MOBILITY

BANK ON HATTIESBURG  
CHRISTIAN SERVICES, INC.  
THRIVE

HABITAT FOR HUMANITY  
OF THE PINE BELT  
RISE

SINGLECARE  
DISCOUNT PRESCRIPTION PROGRAM

# LIVE UNITED


## UNITED, HOPE HAPPENS.

Every day, communities struggle with problems that seem impossible to solve.  
Limited access to essential & basic needs, lack of education & financial security.



2,004

CHILDREN RECEIVED ACADEMIC SUPPORT,  
LEADING TO GREATER SUCCESS IN SCHOOL



689,200

POUNDS OF FOOD DISTRIBUTED TO  
FAMILIES IN NEED DURING COVID-19



1,022

LIVES TOUCHED IN THE PROTECTION AND  
HEALING FROM VIOLENCE & TRAUMA



48,995

DOLLARS PAID TOWARDS BILLS OF FAMILIES  
WHO LOST EMPLOYMENT DURING COVID-19



7,738

ADULTS & CHILDREN GIVEN TOOLS AND  
RESOURCES TO LEAD HEALTHIER LIVES



471

PEOPLE ABLE TO STAY IN THEIR HOMES  
WITH THE LIGHTS ON DURING COVID-19

United Way of Southeast Mississippi fights for the health, education and economic mobility of every person in every community. We have one life. To live better, we must LIVE UNITED.

*Data represents services provided by United Way SEMS and partner agencies from April 1, 2020 through March 31, 2021*



# CAMPAIGN PARTNERS

32 Degrees  
 3M  
 Abbot Labs  
 Aldersgate Mission  
 Anderson Design Center  
 The Arc of Southeast Mississippi  
 Area Development Partnership  
 AT&T  
 BancorpSouth  
 Bank of America  
 BankFirst  
 Berry Global  
 Best Buy  
 Boy Scouts  
 Canadian National Railroad  
 Central Sunbelt Federal Credit Union  
 CFC  
 The Children's Center for Communication & Development  
 Christian Services  
 Cigna  
 Citizens Bank  
 Citizens National Bank  
 City of Hattiesburg  
 Coldwell Banker  
 Comcast Xfinity  
 Community Bank  
 Comprehensive Radiology Services  
 Crye-Leike Real Estate  
 Domestic Abuse Family Shelter  
 Deloitte  
 Dillards Store 289  
 Dixie Electric Power Association  
 Dow Chemical  
 Dubard School  
 Edwards Street Fellowship Center  
 Enterprise Holding  
 Exxon Mobile  
 FedEx  
 First Bank  
 Forrest County  
 Forrest County Agricultural High School  
 Forrest County DHS  
 Forrest General Hospital  
 Grand Bank  
 Habitat for Humanity  
 Hancock Whitney  
 Hattiesburg American  
 Hattiesburg Clinic  
 Hattiesburg Coca-Cola Bottling Co.  
 Hattiesburg Convention & Tourism Commission  
 Hattiesburg Public Schools  
 Hibu  
 Hood Industries  
 Hunt Southland Refinery  
 IBM  
 International Paper (Bogalusa)

Johnson Controls  
 Kids Hub Child Advocacy Center  
 Kohler  
 Lamar County  
 Lamar County Schools  
 Leaf River Cellulose  
 Magnolia State Bank  
 Merchants & Marine Bank  
 Merchants Foodservice  
 Merit Health Wesley  
 Mississippi Power  
 Moore Funeral Service  
 Nationwide  
 Neel-Schaffer, Inc.  
 O'Reilly Auto Parts  
 Pearl River Community College  
 Perry County Schools  
 Petal Public Schools  
 Pine Belt Mental Healthcare Resources  
 PriorityOne Bank  
 Rain CII Carbon  
 Regions Bank  
 RISE  
 Ross & Yerger Insurance  
 Shafer Center  
 Shell Oil Co.  
 Shoe Station  
 Southern Mississippi Planning & Development District  
 South Mississippi State Hospital  
 Southeast Mississippi Rural Healthcare Initiative  
 Southern Bone and Joint Specialists, P.A.  
 SouthGroup Insurance  
 Spectra Energy  
 Spire Energy (formerly Wilmut Gas)  
 Target  
 The Citizens Bank  
 The Family YMCA of Southeast Mississippi  
 The First, ANBA  
 The Salvation Army  
 The University of Southern Mississippi  
 TMH, PLLC  
 Trustmark Bank  
 Turner Industries  
 United Health Group  
 United Way of Metropolitan Nashville (Nissan)  
 United Way of San Antonio (Zachry Industrial)  
 United Way of Southeast Mississippi  
 UPS  
 USA Funds  
 United Way of Central Indiana (Eli Lilly)  
 United Way of Central Maryland (Laureate Education)  
 Vendworks  
 Walmart  
 Wells Fargo  
 William Carey University  
 Zeon Chemicals

# VOLUNTEER

**V**olunteer Southeast Mississippi acts as a liaison between community volunteers and nonprofit partners to assist with strategic community outreach efforts. We help individuals and groups find volunteer opportunities that match their interests and/or skills while helping local nonprofits recruit volunteers. Our mission is to help individuals and groups find volunteer opportunities that match their interests and/or skills while helping local nonprofits with the work that they do to have a positive impact on our community.

Volunteer Southeast Mississippi serves as one of eight Volunteer Hubs in the state of Mississippi. As part of the Mississippi Hub Network, Volunteer Southeast Mississippi strives to bring our communities together through connections with local nonprofits and volunteers. Our service area includes the following counties: Forrest, Lamar, Marion, Perry, Greene, Jones, and Wayne.

Get Connected serves as Volunteer Southeast Mississippi's online platform where individuals looking to volunteer and organizations needing an extra hand can meet in the middle. This site enables organizations within our community to easily promote opportunities, needs, and events. Volunteers can then browse existing needs and register for service opportunities that match their own interests. Get Connected also generates reports on all volunteer data to capture the impact of volunteerism within our service area.



FROM APRIL 2020 THROUGH MARCH 2021

**3,335** VOLUNTEERS

donated their time and talents to nonprofits in our community



**29,081**  
HOURS OF SERVICE

VALUED AT

**\$791,016**



**36** NONPROFITS SERVED

through Get Connected trainings and volunteer coordination



**VOLUNTEER**  
United Way  **Southeast Mississippi**

## GET INVOLVED!

For more information on how to get involved and to create a profile on Get Connected, go to [unitedwaysems.org/volunteer](https://unitedwaysems.org/volunteer).

# 2020-21 BOARD OF DIRECTORS

- Jaclyn Adams, Citizens National Bank
- Allen Anderson, Anderson Design Center
- Dr. Katie Anthony, The University of Southern Mississippi
- Alejandro Barquero, Batteries Plus
- Chase Blankenship, The First, ANBA
- Allen Bonner, The Oaks Integrative Christian Counseling
- Celeste Brown, Southern MS Planning & Development District
- Jermaine Brown, Hattiesburg Public School District
- Rebecca Brown, Pearl River Community College
- Ken Crumpton, Crumpton Insurance
- Jerry DeFatta, Southern Miss Alumni Association
- Bill Dyer, Hood Industries
- Rebecca Geiger, Parish Tractor
- Jeffrey George, Mike Rozier Construction/City of Hattiesburg
- Shane Germany, Landry Lewis Germany Architects, P.A.
- Karen Griffis, Regions Bank
- Tawnya Holliman, Mississippi State Univ. Extension Service
- Annie Jackson, Canopy Children's Solutions
- Todd Jackson, Area Development Partnership
- Ryan Kelly, Horizon Professional Services
- Janet Mitchell, Forrest General Hospital
- Bo Pennebaker, Ashley Homestore
- Tony Reimonenq, West Point Baptist Church
- Traci Rouse, Merit Health Wesley
- Alexis Rutland, Regions Bank
- Julie Russum, Hattiesburg Clinic



## United Way SEMS COVID-19 Relief Results and Impact

**March 11, 2020**

The first COVID-19 case is diagnosed in Forrest Co.

**March 18, 2020**

COVID relief planning team meets

**March 19, 2020**

The COVID-19 Crisis Fund begins receiving donations

**May 12, 2020**

The COVID Relief Program is launched

### Why the gap?

Emergency resources were available and bill moratoriums kept households stabilized. We stepped in when those resources began to run out.

**\$61,693.88**

in donations to the United Way SEMS COVID-19 Crisis Fund

\$26,045.50: United World Wide and partner corporations

\$30,200: Local businesses

\$4,089.88: Individuals

\$1,358.50: T-shirt fundraiser

### Partnerships were formed.

United Way partnered with Christian Services to implement the COVID-19 Relief program – a rent and utility assistance program for those who lost work due to the pandemic.

**\$48,995.24**

distributed to 153 households in Forrest, Lamar, Marion, and Perry counties.

**471**  
individuals  
served

**157**  
utility  
payments

**22**  
rent  
payments

**July 6, 2020**

The Mississippi Association of United Ways launch a statewide COVID Impact Survey to better understand the needs of community members in the state.

**\$10,000.00**

awarded in grants to area nonprofits providing resources to families related to COVID-19

### In our four counties...

- 75% of respondents indicated that assistance paying rent or utility bills would make an important difference in their household's finances
- 56% of respondents only had enough savings to last one month or less prior to the start of the pandemic
- Nearly half of respondents lost hours or employment due to COVID-19

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