TOP TEN REASONS TO FEEL GOOD ABOUT YOUR GIFT TO UNITED WAY

1. **YOU’RE FIGHTING FOR YOUR COMMUNITY**
   Together we fight for the health, education, and financial stability of every person in our region. We’ve been doing this work for more than 80 years.

2. **YOU RECEIVE A STRONG RETURN ON YOUR INVESTMENT**
   Gifts to United Way leverage state, federal, and corporate resources, multiplying the impact of your individual gift.

3. **YOUR MONEY IS SPENT WISELY**
   At United Way, we listen and learn to identify the most pressing needs in our community, and put your money to work in innovative and impactful ways.

4. **YOU SUPPORT LOCAL SOLUTIONS TO LOCAL PROBLEMS**
   Our work is focused in our four-county region and helps build a better place for all of us to live, work, and raise our families.

5. **YOU ARE NOT ALONE!**
   Together we create more impact than any one person can accomplish alone, serving thousands of people each year.
YOU CAN CONNECT TO WHAT YOU’RE PASSIONATE ABOUT
Whether you give, advocate, or volunteer we connect you to what you are passionate about. Want to partner with a major gift to help children with disabilities? Let’s do it! Want to volunteer at a local soup kitchen? You can do that, too.

YOU SET AN EXAMPLE FOR FUTURE GENERATIONS
Creating a tradition of philanthropy in your home encourages community connection and drives home the importance of being a good neighbor.

IT’S EASY
Payroll deduction, cash, check, credit card, or online donations make it simple and convenient to give. Just pick the method that works for you.

IT’S TAX DEDUCTIBLE
Reduce your taxes and direct more of your income to help your neighbors. You’ll thank us on April 15th. Really!

GIVING BACK FEELS GOOD!
It’s JUST that simple.

THANK YOU FOR INVESTING IN YOUR COMMUNITY!
LEARN MORE AT UNITEDWAYSEMS.ORG OR CALL 601.545.7141.