



WE LIVE UNITED

ANNUAL REPORT
2014-2015



LIVEUnited
 GIVEcommunity
 CAREaid
 advocate donate
 INSPIRE
 build
 serve
 helpshands
 INVOLVED
 IMPACTive
 LIVEinspire
 GIVING
 impact
 liveGIVE
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 volunteer
 PARTNER
 CAREHELP
 support
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GIVEshareIMPACT
 SUPPORThelpAID
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 living
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 and servedonate
 ADVOCATEgive
 buildingcommunity
 CAREservice
 together

YEARS
1940-2015

United Way 

United Way
 of Southeast Mississippi

From the CEO...



Tracie Fowler, CEO

Dear Friends:

What a great year this has been for United Way and it has been a pleasure to serve first as Interim Executive Director and now as President/CEO. I cannot say thank you enough to the United Way staff, Board of Directors and all of the United Way volunteers.

Our campaign theme for 2014-2015, **"Become a Part of our Story,"** highlighted how United Way had positively impacted so many in our community. From donors, community partners, volunteers and the business community, it was fun to hear them tell their United Way "story". The campaign, under the leadership of Billy Browning, Susan Yarrow, along with the entire Campaign cabinet was a great success as was our 12th annual Home Sweet Home raffle.

In any community, education, income and health are the building blocks for opportunity. Education is essential to getting and keeping a job with a wage that can sustain a family and has health benefits. An income that can cover today and save for tomorrow builds a family's solid foundations. Good health helps children stay on track at school and adults be productive at work. The money raised from these two campaigns will continue to support initiatives designed to improve education, provide financial stability for families and promote healthy lifestyles.

While I am proud of our work in the community, there is much more to be accomplished. The United Way can only be successful with the continued support of a caring community. Thank you for your continued generosity and I hope we can continue to count on you to make next year even better.

Tracie Fowler | Chief Executive Officer



Board of Directors

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Bottling Co.

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Past Chair
Hattiesburg Clinic, PA

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Campaign Chair
Mississippi Power Company

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Campaign Chair
Hattiesburg Clinic, PA

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Committee Chair
Hattiesburg Clinic, PA

Shawn Harris
Community Impact
Committee Chair
Regions

Richard Topp
Audit Committee
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Mary Moore Conville, Conville and Conville
Troy Daniels, Forrest Health
Roman Gale, SouthGroup Insurance
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Mississippi

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Jana Bryant, Georgia Pacific
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Sam Buchanan, MS Center for Legal Services
Leahne Lightsey, Petal Education Foundation
Marcia Line, Community Volunteer
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Wes Rouse, Magnolia State Bank
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Caraway, P.A.
Greg Thrash, Johnson Controls
Leigh Ann Underwood, Southern
Bone & Joint
Benny Waddle, BancorpSouth
Dave Ware, Southern Anesthesia
Jim Wild, Regions
Valencia Williamson, Area Development
Partnership
Willie B. Sims, Jr., Willie Sims, CPA,
PLLC

Committee Members



Campaign Cabinet

Billy Browning, Chair, Mississippi Power Co.
Susan Yarrow, Pacesetter Chair, Hattiesburg Clinic, PA
Clyde Bryant, State Farm Insurance Agency Inc.
Chris Martin, Hattiesburg Clinic, PA
Greg Thrash, Johnson Controls
Patricia Burchell, Forrest/Perry County DA
Connie Keene, Investigator, Forrest County DA
Marcus Robinson, Magnolia State Bank
Nadine Coleman, Petal School System
Roman Galey, SouthGroup Insurance
Sarah Case-Price, The Children's Center for
Communication & Development

Community Impact Committee

Shawn Harris, Chair, Regions
Lora Anderson, Zeon Chemical
David Arnold, Community Volunteer
Ione Bond, Community Volunteer
Julia Brown, Pine Belt Mental Healthcare
Dave Bush, The First
Nadine Coleman, Petal School System
Judi Collins, Community Volunteer
Annette Davenport, Community Volunteer
Wendy Farrell, Community Volunteer
Tina Gibbs, BancorpSouth
Mary Dayne Gregg, Community Volunteer
Debbie Haskin, The University of Southern Mississippi
Carolyn Karlovich, Lowes
Demaris Lee, ServiceMaster of Hattiesburg, Inc.
Marcia Line, Community Volunteer
Pam Peterman, The First
Rev. Steve Ramp, Westminister Presbyterian Church
Julis Russum, Hattiesburg Clinic, PA
Kemi Simmons, Grand Bank
Susan Yarrow, Hattiesburg Clinic, PA

Finance Committee

Karen Griffis, Chair, Regions
Troy Daniels, Forrest Health
Wes Rouse, Magnolia State Bank
Willie B. Sims, Jr., Willie Sims, CPA, PLLC

Communication Committee

Samantha Andrus, Chair, Hattiesburg Clinic, PA
Emily Bond, Community Volunteer
Kathy Bullock, Hattiesburg American
Meghan Burk, Southeast Mississippi Rural Health
Leigh Canoy, Orthopaedic Institute
Brooke Gortmaker, Raanes Capital
Connie Amber Ross Hartfield, Merit Health Wesley
Bill Hickman, Community Volunteer
Catherine Lott, DuBard School for Language Disorders
Ann Marie Mapp, Hattiesburg Convention Commision
Natasha McLeod, Hattiesburg American
Leif Munkel, Southern Pine, Electirc Power Association
Linda Nary, Community Bank
Zachary Rigby, Regions
Alexis Smith, Community Volunteer
Joy Snowden, The Venue @ The Bakery Building
Luis Solis, WHLT/CBS 22
Katie Townsend, Hattiesburg Clinic, PA
Liz Cotten, Hattiesburg American

UW Staff

Tracie Fowler

President/CEO

Staci Cox

Marketing & Communications Director

Renita Hatten

Finance & Administrative Coordinator

Amanda Lamb

Resource Development Director

Elizabeth Winton

Director, Volunteer Hattiesburg



Leadership Donors



CRYSTAL SOCIETY Gifts of \$1,000 to \$1,499

Mr. and Mrs. Alex H. Agnew
 Mr. and Mrs. Mickey Allen
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 Diane Ashley
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 Dr. and MRs. Rocco Barbieri
 Mr. and Mrs. Bruce Barnes
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 Mr. and Mrs. Jerome Brown
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 Dave Bush
 Dr. Margaret Buttross Brinegar
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 Mr. and Mrs. Troy Daniels
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 Dr. Cynthia Easterling
 Ked N. Eccles-James
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 Dr. and Mrs. Steven Farrell
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 Dr. Nollie Felts
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 Elizabeth Flynn
 Mr. and Mrs. L.Y. Foote, Jr.
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 Grace P. Ford
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 Mr. and Mrs. Greg Garraway
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 Mr. Harry McArthur
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 Mr. and Mrs. Frank McWhorter
 Dr. and Mrs. Thomas Messer
 Brent Mills
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 Dr. and Mrs. David Richardson
 Dr. Brian and Heather Rifkin
 Dr. and Mrs. Paul Rocconi
 Mr. and Mrs. Wes Rouse



Alexis De Tocqueville Society
Gifts of \$10,000 or more

Platinum Society
Gifts of \$5,000 to \$9,999

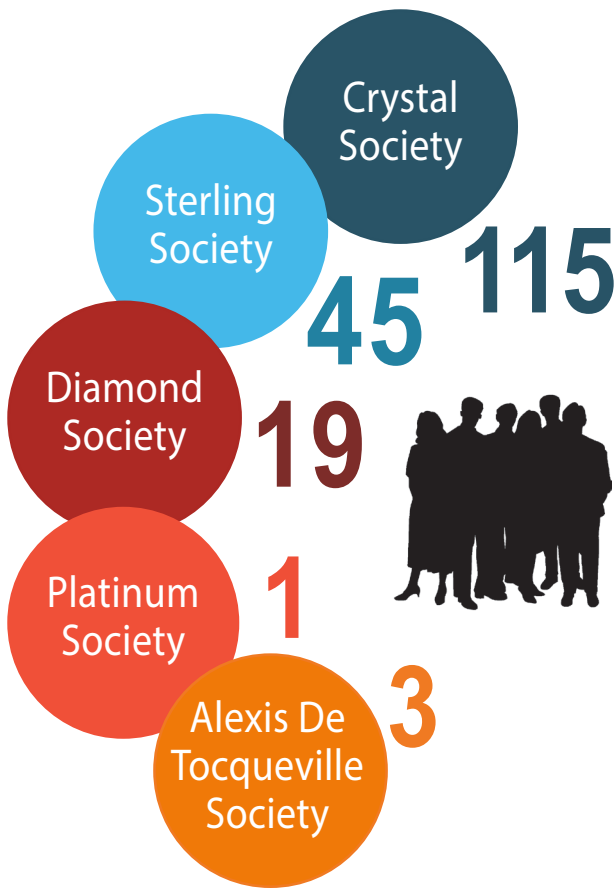
Diamond Society
Gifts of \$2,500 to \$4,999

Sterling Society
Gifts of \$1,500 to \$2,499

Crystal Society
Gifts of \$1,000 to \$1,499



Leadership Donors



CRYSTAL SOCIETY Gifts of \$1,000 to \$1,499

- Dr. and Mrs. Douglas Rouse
- Cynthia K. Scott
- Mr. and Mrs. Jay Slaughter
- Mr. and Mrs. Lavon Smith
- Mr. and Mrs. W. Kenneth Stevens
- Mr. and Mrs. Ken Temple
- Betty Thomas
- Dr. Douglas F. Thomas
- Drs. James and Sherry Turner
- LTC and Col Frederick and Sheila Varnado
- Mr. and Mrs. Benny Waddle
- Diane Walker
- Mr. and Mrs. Tracy Warden
- Drs. Joseph and Elizabeth Washburne
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- Lai Wong
- Chris Wooten
- Mr. and Mrs. Rod Woullard
- Mr. and Mrs. Jason Yates
- Francis and Kathy Yadrick Zipple

STERLING SOCIETY Gifts of \$1,500 to \$2,499

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- Mr. and Mrs. James Bacchus
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- Dr. and Mrs. Greer Whitacre
- Dr. Denis Wiesenburg
- Mr. and Mrs. Jim Wild
- Mr. and Mrs. Dawson Wilkerson
- Dr. Suyon Rhee and Mr. Young Yu

DIAMOND SOCIETY Gifts of \$2,500 to \$4,999

- Dr. and Mrs. Theodore Atkinson
- Mr. and Mrs. Keith Barrett
- Mr. and Mrs. David Burchel
- Mr. and Mrs. Evan Dillard
- Mr. and Mrs. Glenn Galey
- Mr. and Mrs. C.D. Galey
- Mr. and Mrs. Neal Griffis
- Dr. and Mrs. Robert Heath
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- Mr. and Mrs. Ed Langton
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- Mrs. Katie Rose McClendon
- Mr. and Mrs. Steve Moore
- Mr. and Mrs. Duane Raanes
- Mr. and Mrs. Marvin Shemper
- Dr. and Mrs. William B. Strong
- Mrs. Fred Tatum
- Mr. and Mrs. Richard Topp
- Dr. and Mrs. Alphonso Willis

PLATINUM SOCIETY Gifts of \$5,000 to \$9,999

- Lance and Marcia Line

ALEXIS DE TOCQUEVILLE SOCIETY Gifts of \$10,000 or more

- One anonymous donor
- Carolyn and Warren Hood
- The Betty Reuben Kendrick Conservation Trust



Investors

Listed in alphabetical order

32 degrees
 Abbot Labs
 Aldersgate Mission
 American Red Cross, South-Mississippi Chapter
 Anderson Design Center #
 Area Development Partnership
 AT&T
 Bancorp South •#
 Bank of America
 Belk
 Berry Plastics •
 Best Buy
 Big Brothers Big Sisters
 Children's Center for Communication-and Development #
 Christian Services •#
 Citizens Bank
 City of Hattiesburg +
 City of Petal
 Coldwell Banker, Don Nance, Inc. Realtors
 Combined Federal Campaign (CFC)
 Comcast Cable
 Community Bank
 Copy Cats Printing
 Dixie Electric Power Association #
 Do It Best Corp.
 Domestic Abuse Family Shelter
 D.R.E.A.M. of Hattiesburg
 Dr. Pepper/Snapple Group
 DuBard School for Language Disorders
 Eli Lilly •
 ExxonMobil
 FedEx
 Forrest County
 Forrest County Department of Human Services
 Forrest County Schools
 Forrest General Hospital + #
 Georgia-Pacific Leaf River Cellulose +
 Girl Scouts of Greater Mississippi
 Glaxo Smith Kline
 Grand Bank for Savings
 Green Eye Institute
 Hancock Bank

Hattiesburg American
 Hattiesburg Area Habitat for Humanity
 Hattiesburg Clinic, PA #
 Hattiesburg Coca-Cola Bottling Company +
 Hattiesburg Convention and Tourism Commission
 Hattiesburg Public Schools
 Hunt-Southland Refining •
 International Paper
 Johnson Controls •
 Johnson and Johnson
 Kohler Company
 Lamar County Schools
 Lumberton Public School District
 Magnolia State Bank
 Merchants Food Service
 Mississippi Power #
 Moore Funeral Home +
 Nationwide Insurance •
 Neel-Schaffer
 Nicholson & Co.
 Nissan
 O'Reilly Auto Parts
 Parsons Corporation
 Pearl River Community College
 Perry County Schools
 Petal School District
 Pine Belt Mental Healthcare Resources
 PriorityOne Bank
 Regions #
 R3SM
 Rain CII
 Sam's Club
 South Mississippi Children's Center
 South Mississippi Electric Power Association
 South Mississippi Planning & Development District
 South Mississippi State Hospital
 Southeast Mississippi Rural Health Initiative #
 Southern Bone & Joint Specialists +
 SouthGroup Insurance
 Spectra Energy •

Stuart C. Irby Company •
 The Family Y +
 The First +
 The Salvation Army
 The University of Southern Mississippi +
 Trustmark National Bank
 Shafer Center for Crisis Intervention
 Target
 United Way of Southeast Mississippi
 UPS
 Walmart.Com •
 Walmart #887- Petal •
 Walmart #916- Highway 98 •
 Walmart #1168- Columbia
 Walmart #2717- Highway 49 •
 Wesley Medical Center
 William Carey University
 Zeon Chemicals •#

+ indicates Top Division campaign

indicates Pacesetter organization

• indicates corporate dollar-for-dollar match



Financial Position

Statement of Financial Position (Year Ending March 31, 2015)

Assets

Current Assets:

Cash	\$	267,280
Certificate of Deposit		126,000
Investments		589,042
Pledge Receivable (Net of Allowance)		<u>608,124</u>
Total Current Assets		<u>1,590,446</u>

Fixed Assets:

Building and improvements		218,659
Furniture and equipment		94,058
Less accumulated depreciation		<u>(146,486)</u>
Total Fixed Assets		<u>166,231</u>

Total Assets **\$ 1,756, 677**

Liabilities and Net Assets

Current Liabilities:

Accounts payable	\$	1,702
Accounts payable- Agency Allocations (Designated)		148,496
Accrued Payroll		10,513
Retirement Plan Payable		<u>10,285</u>
Total Liabilities		<u>170, 996</u>

Unrestricted Net Assets:

Board Designated		726,209
Undesignated		<u>792,503</u>
Total Unrestricted Net Assets		<u>1,518,712</u>

Temporary Restricted Net Assets

		<u>66,969</u>
Total Net Assets		<u>1,585,681</u>

Total Liabilities and Net Assets **\$ 1,756,677**



#Education

Education is the first step across the opportunity divide.

United Way supports solutions that help everyone thrive and create healthier communities.



#Financial Stability

#Support Services



#Health

United Way focuses on lasting income solutions to help people build skills necessary to provide financial stability and support services.

Education



... is the first step across the opportunity divide.



Mission

- All kids deserve the opportunity to reach their full potential and become the next leaders in our community.
- Giving kids the skills to succeed in school sets them up for lifelong success and lays a foundation that will span generations to come.

Partners and Programs

- Aldersgate Mission
- Big Brothers Big Sisters of the Pine Belt
- Boy Scouts of America (Pine Burr Area Council)
- The Children's Center for Communication and Development
- DuBard School for Language Disorders
- Girls Scouts of Greater Mississippi
- The Salvation Army Boys and Girls Club



Education Opportunity

United Way Stories..

United Way has been a part of Stephanie Hoze's story for almost 30 years. She first became involved with United Way as a donor when she was a teacher in the Perry County School District in the early 1980s. In 1987 she began volunteering her time to help with the school district's campaign. Although Hattiesburg Public Schools District has the majority of its students on free or reduced lunch, this does not dampen the generosity of the staff and students. The school district is consistently one of United Way of Southeast Mississippi's top 10 campaigns every year.

"United Way is one joint effort where we can all come together and give to many agencies at one time. It's a great opportunity to give and help others."



Stephanie Hoze

Education works to create...

Financial Stability & Support Services

Families on solid financial ground are more likely to:

- Have access to good-quality health care
- Provide a good education for their kids
- and contribute to our local economy.

That is why United Way focuses on lasting income solutions (that go beyond charity) to help people build skills and education necessary to provide financial stability.



Partners and Programs

FINANCIAL STABILITY

- Hattiesburg Area Habitat for Humanity
- R3SM (Recover, Rebuild, Restore Southeast Mississippi)
- The Carpenter's Helper

SUPPORT SERVICES

- American Red Cross
- Christian Services, Inc.

Median household income:

Persons below poverty level:

*According to the United States Census Bureau

\$39,037
Mississippi

USA
\$53,046

22.7%
Mississippi

USA
15.4%



Jimmy Douglas

"The reason I give is because I was a recipient, and I know how it feels to receive in a time of need. I would like a chance to repay the debt."

When Jimmy Douglas was a senior in high school, a tornado destroyed his house. It was during this difficult experience that United Way became a part of Jimmy's life story. As his family worked to pick up the pieces – literally and emotionally – The Salvation Army was there to feed everyone.

Health



The impact of poor health is felt across the community as a whole.



Children who are absent from school because of sick days won't do as well in school, work or life.

Helping people make choices that promote healthy lifestyles and broadening access to health care are only part of the solution.

United Way supports solutions that help everyone thrive and create healthier communities that improve our collective quality of life

Partners and Programs

- The Family YMCA of Southeast Mississippi
- Pinebelt Association for Families
- D.R.E.A.M (Drug-free Resources for Education and Alternatives in Mississippi)
- Domestic Abuse Family Shelter
- Shafer Center for Crisis Intervention
- South Mississippi Children's Center

United Way Stories...

In October 2003, Christie went into preterm labor, three months before her son Brodie was due to be delivered. Brodie was born weighing only 1 pound, 14 ounces.

Christie attributes Brodie's success to programs like The Children's Center for Communication and Development, a United Way partner agency. Brodie learned a great deal at the Center and graduated in 2010. He then transitioned into Hattiesburg Public Schools and is now involved with The Arc, another United Way partner.



Christie and Brodie Moss

