



News Release

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FOR IMMEDIATE RELEASE

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United Way teams up with FamilyWize to help lower prescription drug costs

United Way of Southeast Mississippi is pleased to announce a new way to help people lower the cost of prescription drug coverage. FamilyWize prescription drug discount cards are now available to assist people who have no prescription coverage. In addition, for people who do have health insurance coverage, the discount cards may be used to lower the cost of medicines not covered by their medical insurance. The discount cards offer an average savings of 20% per prescription.

The cards have no usage or age limits, income requirements or registration forms. Discount cards may be obtained online at www.FamilyWize.com or they can be picked up at several local agencies, such as American Red Cross, Catholic Social Services, Christian Services, The Salvation Army and United Way. Most pharmacies in the area will accept these prescription drug discount cards. To view a list of local pharmacies participating in the program, visit www.unitedwaysems.org.

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The FamilyWize prescription drug discount card program was arranged locally by United Way of Southeast Mississippi. More than 450 United Ways and partners in all 50 states and Puerto Rico are working together in the program, which is organized by an in-kind donation from Membership Services Corporation in Lehigh, PA and other industry partners.

“Too many American families have insufficient or no prescription drug coverage at all,” said Dan Kibodeaux, Executive Director of United Way of Southeast Mississippi. “Mobilizing healthcare resources is one of United Way of Southeast Mississippi’s goals, so we are proud to promote the FamilyWize program. The discount prescription drug cards will help families who otherwise could not afford much needed prescription medicine. We hope the entire community will join us in thanking the pharmacies in our area that have agreed to accept the FamilyWize card and provide these discounts to the people in our community.”

For more information about the FamilyWize program, visit www.FamilyWize.com. To learn more about United Way of Southeast Mississippi, visit www.unitedwaysems.org, and Membership Services Corporation, visit www.membershipservicescorp.com.

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