

LIVE UNITED

**UNITED
WAY
OF SOUTHEAST
MISSISSIPPI**

**2010-2011
ANNUAL REPORT**

LIVE UNITED



United Way
of Southeast Mississippi

From the Board President

LIVING UNITED (Serving) as the board president of United Way of Southeast Mississippi has been one of the highlights and one of the greatest blessings in my life. Serving in this position is an honor like no other, and I have truly been humbled to be a part of an organization that supports the community in so many ways.

I have been blessed to have worked alongside such outstanding volunteers that serve on our board of directors, funds distribution and communications committees. The value and impact of all these volunteer resources to United Way is priceless, and the impact to our community is enormous. My deepest thanks go to all of these volunteers.

Special thanks go to Executive Director Dan Kibodeaux and his staff of Brooke Bryan, Ashley Grant, Renita Hatten, Janice Swiggum and Maggie West, who passionately LIVE UNITED each and every day to ensure the strength and integrity of this organization. Our 21 partner agencies LIVE UNITED daily as well with a resolve to make a positive impact in this community through what at times seems to be very difficult environments. Many, many thanks for what you do.

Last, but most importantly, my deepest thanks to everyone who volunteered their time or gave a donation, either through a company campaign



Board President Jerome Brown with his wife Celeste and children Cameren and Carmen.

or individually, to United Way of Southeast Mississippi. We continue to face very difficult economic challenges as a nation, but the success we have been fortunate to have could not happen without YOU! It is a testament to the deep beliefs that the wisest investment we can make is in our citizens and our community. With your continued support, we can truly LIVE UNITED.

God Speed!

C. Jerome Brown
2010-2011 Board President

2010-2011 Year in Review

During 2010-2011, United Way of Southeast Mississippi continued to make a positive impact in Forrest, Lamar and Perry counties in the areas of education, financial stability, health and support services. Volunteers put in countless hours of work. Individuals gave generously of their financial donations. Businesses and organizations offered their support and partnership. And our community investment partners used their United Way funds to improve the lives of thousands in our community. With this UNITED effort, our organization successfully presses onward during a challenging economic

environment. During the past year, United Way of Southeast Mississippi supported Friends for Financial Freedom, our own in-house program designed to help people achieve financial stability and independence – something critical in these tough economic times. We also applied for and were proud to receive a large federal grant to operate an asset-building program for individuals as part of this initiative.

As part of our education focus, our United Way continued to work with United Way Worldwide, the Kellogg Foundation and

2010-2011 Year in Review, continued

UCLA to study kindergarten students' readiness for school with an Early Development Instrument pilot. We're one of only 11 United Ways in the nation to be selected for this project, and this study fits well with our work with the Excel By 5 Coalitions in Petal and Hattiesburg.

Our student United Way chapter at Southern Miss has worked on campus to raise awareness of United Way. The student chapter is also involved in planning a special "Day of Caring" this fall.

United Way also formed a partnership with the ADP Pine Belt Young Professionals. This collaborative effort encourages and promotes volunteer service with our community partners.

This year, United Way of Southeast Mississippi revamped our funds distribution process – really, your community investment process. Our United Way has placed its main focus on the community impact areas of education, financial stability, health and support services – all areas critical to the common good of everyone in our community.



United Way's Community Investment in 2010-2011

Education

Aldersgate Mission	\$14,585
Big Brothers Big Sisters	\$26,500
Boy Scouts of America,	
Pine Burr Area Council	\$101,772
Children's Center for Communication	
and Development	\$85,489
The Family Y	\$74,852
Pinebelt Association for Families	\$14,374
The Salvation Army	\$80,256

Financial Stability

The Carpenter's Helper	\$26,627
Friends for Financial Freedom	\$45,000

Health

ARC	\$89,245
D.R.E.A.M.	\$22,832
DuBard School	
for Language Disorders	\$107,196
Girl Scouts of Greater Miss.	\$61,381
L.I.F.E. of Mississippi	\$6,403

Support Services

American Red Cross	\$117,193
Child Abuse Prevention Center	\$23,401
Christian Services	\$86,309
Domestic Abuse Family Shelter	\$55,015
Hattiesburg Area	
Habitat for Humanity	\$28,339
R ³ SM	\$31,432
Shafer Center	
for Crisis Intervention	\$58,509
South Mississippi	
Children's Center	\$70,289

Outside Agencies Designations	\$19,524
Other UW Program Funding	\$9,807

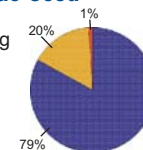
Total Agency and Program Funding \$1,256,330

United Way Worldwide Fee	\$15,048
Administrative and Campaign Expenses	\$318,102

Total Allocations/Expenses \$1,589,480

How Your Donation was Used

- Community Investment Funding 20%
- Campaign/Administrative Expenses 1%
- United Way Worldwide Fee 79%



Community Investment Partners

Services Provided 2010-2011

EDUCATION

Aldersgate Mission • 601-544-8141

Aldersgate Mission, a ministry of Main Street United Methodist Church since 1972, serves more than 88 youth of the downtown Hattiesburg area. It is the mission of Aldersgate to enhance the academic, social and spiritual development of the youth of the Briarfield community in order for them to become independent and productive young men and women of the world. Programs offered are intended to help children develop appropriate social skills, aid with academics, maximize leadership potential, teach compassion, build self-confidence, deter children from potential gang affiliation, explore talent, build character and promote spiritual growth.

Total served in 2010 - 88
Maximum served daily - 66

YOUR UNITED WAY INVESTMENT → 44 students improved their reading scores through a literacy program funded by United Way. → These children now have a better chance to excel in school and graduate high school.

Big Brothers Big Sisters of Mississippi

601-596-3488 • 601-596-3499 • www.bbbsms.org

Big Brothers Big Sisters of the Pine Belt is a non-profit organization receiving funding through United Way, community and corporate contributions, as well as agency fundraisers. The mission is to make a positive difference in the lives of children - youth primarily - through a professionally supported one-to-one relationship with a caring adult and to assist them in achieving their highest potential as they grow up to become confident, competent, caring individuals by providing committed volunteers, national leadership and standard of excellence. The role of the "BIG" (adult) is to be a friend to a "LITTLE" (child) who is struggling academically, displaying behavioral problems, experiencing family problems, seems withdrawn or is simply a child in need of a friend. Big Brothers Big Sisters offers two programs: the Community-Based program and the Site-Based program. Big Brothers Big Sisters has two offices to serve the greater Pine Belt area.

Total number served in 2010 - 480

Forrest County - 478

Lamar County - 2

Children matched in the Community-Based program - 37 matches

Children matched in the Site-Based program - 203 matches

Children on waiting list for programs - 50



YOUR UNITED WAY INVESTMENT → "Littles" in the community-based and site-based programs felt safer, more important and closer to their mentor after one year of being matched with their "big." → These "littles" will grow to become more confident individuals and more productive citizens in our community.

Boy Scouts (Pine Burr Area Council) • 601-582-2326

www.pineburrbsa.org

Provides service for 17 counties in Southeast/South Mississippi. Offers a year-round program that places emphasis on character development, citizenship and moral and ethical training through Cub Scouts, Boys Scouts and Venture. Council targets Scoutreach and Learning for Life Character Education Programs as well. Camp Tiak in South Forrest County is the official Boy Scout Camp covering the 17 southernmost counties of Mississippi. It is an 1,100-acre primitive camp that is nationally certified and holds all state and local certifications.

In 2010, the national office of the Boy Scouts of America awarded the Twin Rivers District of the Scoutreach Division with the 2010 Quality District Award. The Pine Burr Area Council also received the Quality Council Award in 2010. This is the second consecutive year for meeting this standard. Pine Burr Area Council ended the year in the top five percent in the nation in membership growth.

Total youth served in 2010 - 7,201

Cub Scouts - 4,279

Boy Scouts - 2,370

Venture Scouts - 424

Explorer Scouts - 128

Volunteers - 1,719

Participants in Scoutreach - 1,455

Scouts earning rank of Eagle Scout - 86

Eagle Scouts from Scoutreach division - 5 (62 Eagle Scouts in this division since 1999)

YOUR UNITED WAY INVESTMENT → Underprivileged youth received leadership training and other opportunities through the Scoutreach program. → Scouts earning the Eagle Scout rank are motivated to finish high school and attend college.

The Children's Center for Communication and Development

601-266-5222 • www.usm.edu/childrenscenter

The Children's Center provides speech and language therapy, special education, audiology, physical therapy, occupational therapy, behavior management, auditory-verbal therapy and parent education for infants, toddlers and preschoolers with disabilities. The Center also offers outreach and technical assistance to public school early intervention programs in service development, assessments and intervention design. A resource loan library is maintained for families of children with disabilities who require adaptive toys, specialized equipment and educational information.

Total served in 2010 - 350

Enrollment, therapy and evaluations - 172

Consultations/referrals - 178

YOUR UNITED WAY INVESTMENT ➔ **Over 300 children from birth to age five with disabilities in communication and development received education, therapy or special materials and equipment.** ➔

Through services provided, children's physical and communication skills improve, enabling them to enroll in traditional school districts after graduating from the center.

The Family Y • 601-583-4000

www.ymcahattiesburg.org

The YMCA mission is to put Christian principles into practice through programs that build a healthy spirit, mind and body for all. The Y is proud to have played a part in helping thousands of people experience life changing moments. The goal in all programs is to provide a positive environment and variety of experiences that will allow individuals the opportunities to grow. The YMCA provides a myriad of programs and services for children, teens, adults, families and active adults, many with a special emphasis on fitness. In addition, The Family Y provides recreational and social programs at no charge for those with special needs and mental disabilities. All programs at the Y are structured around the core values of caring, honesty, respect, faith and responsibility. The Family YMCA is committed to helping people grow in spirit, mind and body, regardless of financial circumstances. The Y will never turn anyone away due to an inability to pay. Financial assistance is available for all programs through funding from United Way of Southeast Mississippi, Partners of Youth, Sustaining Members and Friends of the Y. With the Gandy Child Development Center, the expansion of the Petal Family YMCA in 2008 and the planned construction of a Lamar County branch, The Family YMCA continues to identify the needs of our population as it builds strong kids, strong families and strong communities.

Total served in 2010 - 21,121

Forrest County - 15,316
Lamar County - 4,856
Perry County - 297
Other Counties - 952

YOUR UNITED WAY INVESTMENT ➔ **United Way provided financial assistance to 56 children for pre-school and after-school educational programs.** ➔ **The preschool children are better prepared to enter kindergarten, and the school-age children enhance their academic studies, helping them become better students.**

Pinebelt Association for Families • 601-582-0909

www.paffpetal.org

R.A.P.P. (Relatives as Parents Program) Provides services to grandparents (and other relatives) raising grandchildren. Services include: support groups, information and referral, health insurance and benefits counseling, in-home services, respite, tutoring for grandchildren, school interventions, behavior management programs, educational forums, intergenerational physical fitness programs and a psycho-educational summer program for grandchildren ages 6-14. Special services are available to grandparents over 55 years old. Also offers free monthly activities for grandparent families. United Way funds have made it possible for families to enjoy educational and recreational activities and build strong kinship families. Grandchildren who used to be hesitant to try new

things and meet new people now ask their grandparents when the next "new thing is going to happen."

Faith in Action Helping Hands improves the quality of life for the frail elderly, family caregivers of homebound family members, the chronically disabled and grandparents raising grandchildren through volunteer informal caregiver services and collaborations among The University of Southern Mississippi School of Nursing, churches, community organizations, local hospitals and service providers.

McGruff Citizenship and Literacy Program combines the values of citizenship and literacy. The Pinebelt Association for Families teams up with local law enforcement to present a crime prevention program and a personalized *McGruff and Me* hardbound book for first and second graders in Perry County sponsored by business leaders in the community.

Total served in 2010 - 371

Forrest County - 159
Lamar County - 3
Perry County - 111
Other Counties - 98

YOUR UNITED WAY INVESTMENT ➔ **Grandfamilies participated in nutritional, recreational and educational activities.** ➔ **Through these programs, grandparents become healthier and more informed, which enables them to be better caregivers.**

The Salvation Army • 601-544-3684

www.salvationarmyhattiesburg.org

Serves Forrest, Lamar, Perry, Marion, Greene, Jefferson Davis and Covington counties. Provides crisis intervention and direct services to area residents in need. Temporary assistance given for housing, food, clothing, rent, utilities, medicine, eyeglasses, transportation and counseling emergencies. Provides summer camping programs for adults, assistance during times of disaster, school supplies for needy children, seasonal assistance during Thanksgiving and Christmas and senior adult centers in Perry and Forrest counties. Provides character building programs for youth through Corps Youth activities, summer camps for youth and The Salvation Army Boys and Girls Club programs. These include a variety of activities for children ages 6-18 provided through the following core areas: Education and Career Development; Health/Life Skills; The Arts; Sports/Fitness & Recreation; Citizenship/Leadership Development; Cultural/Social Enrichment and Spiritual Growth.

Boys and Girls Club Program

Educational Sessions - 15,416
Recreational Sessions - 12,750
Total members - 2,171

YOUR UNITED WAY INVESTMENT ➔ **Hundreds of area youth participated in academic programming and other positive activities through The Salvation Army Boys and Girls Club.** ➔ **The club members, whose grades are above the state average for club members, are encouraged to finish high school, attend college and become productive citizens.**

FINANCIAL STABILITY

The Carpenter's Helper 601-582-3330

www.carpentershelper.net

The Carpenter's Helper's mission is, "To the best of its ability and resources, correct deficient housing conditions for persons in our immediate area who lack the resources or the physical or mental abilities to correct the problems themselves." This includes widows, widowers, the disabled and the disadvantaged. Work has included many different types of projects ranging from repairing sub-standard roofing systems, making homes handicap-accessible, installing a septic system and remodeling damaged housing.

Homes repaired in 2010 - 27

Forrest County - 24
Perry County - 2
Other Counties - 1
People impacted by home repairs - 226

YOUR UNITED WAY INVESTMENT → **Elderly and disabled individuals' homes were repaired, providing them safer and more sanitary living conditions.**

→ **The long term impact for the homeowner includes better health, financial benefits of home weatherization and repairs and increased value in the home.**

Friends for Financial Freedom 601-450-4622

Friends for Financial Freedom is a United Way of Southeast Mississippi sponsored initiative dedicated to building a continuum of services that encourages and supports prosperity for our most financially challenged citizens. The program offers services that provide families the means to become self-sufficient and improve their quality of life. It strives to serve clients and all citizens with the highest level of professionalism, compassion and respect. Friends for Financial Freedom is dedicated to helping people achieve a greater sense of community ownership. Asset development is an important strategy to help low-income families enter the economic mainstream and become more vital community members.

Total Served in 2010 - 80

Financial education class graduates - 80
Long-term case management - 24

YOUR UNITED WAY INVESTMENT → **United Way funded financial education, ongoing case management and asset development opportunities.** → **Individuals and families are able to obtain economic stability by finding a balance between income and expenses, helping them become more self sufficient.**

Your United Way Investment at Work

Meet Mr. Lampley

Mr. Lampley had an unfortunate accident in which he lost his foot as a result of a tree falling on him. Now in a wheelchair, Mr. Lampley had not been out of his house unassisted for quite some time. He contacted The Carpenter's Helper for help in getting a wheelchair ramp built. Upon further case management, it was obvious that he desperately needed the help. Prior to The Carpenter Helper's assistance, another individual had attempted to help Mr. Lampley by donating a wheelchair ramp that was found in an abandoned lot. The ramp was very substandard and obviously did not meet ADA regulations. The Carpenter's Helper, along with a group of volunteers from The University of Guelph in Canada, built Mr. Lampley a new wheelchair ramp that was ADA compliant. This newly constructed ramp now allows him to live life more independently.

HEALTH

ARC (Association for the Rights of Citizens with Developmental Challenges) • 601-583-4251 www.hattiesburgarc.com

The ARC promotes and protects the human rights of people with intellectual and developmental disabilities and actively supports their full inclusion and participation in the community throughout their lifetimes. In addition, The ARC provides information and referral to broaden community knowledge, acceptance of and interaction with people with mental disabilities. The ARC provides services to this population and their families through such programs as After-School Child Care (state licensed), Men's Respite, Women's Respite, Weekend at The ARC (respite for individuals with disabilities that require the services of a nurse), Friends Night at The ARC, Summer Adventures, Mother's Day Out and adult activities, such as dances. The ARC also participates in a special buddy program developed to provide "buddies" for children with disabilities.

The ARC is currently offering comprehensive recreational programs in its new multi-purpose facility, which opened summer 2010. The projected outcomes are increased numbers of individuals with disabilities participating in recreational activities and increased supports that will enable them to improve health and quality of life by accessing recreational resources.

Total served in 2010 - 1,179

Forrest County - 692
Lamar County - 436
Perry County - 18
Other Counties - 33

YOUR UNITED WAY INVESTMENT → **Individuals with mental disabilities participated in educational and recreational programs at The ARC, which allows them to feel more accepted by the community and empowered to make their own choices.** → **Through physical activities and social interaction, these individuals ultimately improve their health and overall quality of life.**

D.R.E.A.M. (Drug-free Resources for Education and Alternatives in Mississippi) • 601-545-2102 www.dreamofhattiesburg.org

DREAM of Hattiesburg, Inc.'s mission is to prevent and/or reduce the use of alcohol, tobacco and other drugs. DREAM's vision is "Prevention for Everyone. Everyone for Prevention." Services to reduce the risk of drug misuse/abuse include Parent Skills Enhancement, Group for Children living in families with addiction, Red Ribbon Campaign, Alcohol Awareness Month, Youth Leadership Training, Reach Out-Teach In, Teacher Training, Community Service-Learning Activities, Prescription Drug Abuse Task Force and Senior Sense.

Total served in 2010 - 8,176

Forrest County - 6,864
Lamar County - 594
Perry County - 410
Marion County - 275
Other Counties - 33

DREAM Tutoring and Enrichment Program - 40
RIF (Reading is Fundamental) - 1,200 students participated, and 3,600 books were distributed
Prevention resource materials distributed by DREAM Resource Center - 51,261 materials distributed
Students in K-12 completing alcohol, tobacco and other drug prevention activities - 6,093

YOUR UNITED WAY INVESTMENT ➔ Hundreds of youth took part in after-school tutoring, substance abuse prevention activities and leadership development programs. Through the tutoring program, students improved their grades. ➔ Students who perform well in school are less likely to abuse drugs, thus allowing them to lead healthier lifestyles.

DuBard School for Language Disorders • 601-266-5223 www.usm.edu/dubard

The DuBard School for Language Disorders provides an 11-month program that offers intensive instruction for preschool and school-aged children with severe language-speech disorders and/or hearing impairments, including the disorder of written language, dyslexia. The school offers guidance for parents and families. Children are taught using the DuBard Association Method™. DuBard School also provides outpatient therapy, evaluations and resource/referral services.

Total served in 2010 - 646 (2009-10 school year)
Enrollment, therapy and evaluations in 2009-2010 school year - 237
Consultations/referrals - 409

YOUR UNITED WAY INVESTMENT ➔ Students with speech and/or language disorders received evaluation, therapy and education services. ➔ Students learn to improve their oral and written language skills, enabling them to transition back to their traditional school districts.

Girl Scouts of Greater Mississippi • 601-582-1455 www.gsgms.org

The Girl Scout mission is to build girls of courage, confidence and character, who make the world a better place. The Girl Scout program enables girls in grades K-12 to develop the values and skills they need to take leadership roles in a changing global society.

Total served in 2010 - 9,388
Forrest County - 923
Girls - 728; Adults - 195
Lamar County - 488
Girls - 379; Adults - 109
Perry County - 546
Girls - 531; Adults - 15
Other Counties - 7,431
Girls - 4,740; Adults - 2,691

YOUR UNITED WAY INVESTMENT ➔ Underserved girls in Forrest, Lamar and Perry counties partici-

pated in in-school troop activities. ➔ Through Scouting, girls develop a strong sense of self by increased self esteem, self awareness and motivation. They also gain practical life skills, are better able to solve problems, take on leadership roles and learn to make healthy choices.

L.I.F.E. of Mississippi (Living Independence for Everyone) 601-583-2108 • www.lifeofms.com

Provides services to individuals with disabilities of any age and any type of disability. The services provided are designed to empower individuals with disabilities to be as fully involved in their communities as they can and want to be and to continue living independently in their own homes. The four core services of independent living are peer support, skills training, advocacy and information and referral. LIFE also provides purchased services, such as home modifications or durable medical equipment and supplies, when necessary and when funding allows.

Total Served in 2010 - 263
Forrest County - 128
Lamar County - 16
Perry County - 9
Other Counties - 110

YOUR UNITED WAY INVESTMENT ➔ Disabled individuals received assistance with the purchase and maintenance of medical equipment and supplies. ➔ These individuals are given the opportunity to live independently in their own homes, as opposed to an institutional setting.

SUPPORT SERVICES American Red Cross 601-582-8151 www.southmsredcross.org

Helps people prevent, prepare for and respond to emergencies such as disasters and medical emergencies. Provides emergency communication to members of the Armed Forces and financial assistance to the elderly or disabled. Provides a variety of community services, volunteer and service-learning opportunities.

Emergency Services:
Single-family fires - 463
Forrest County - 70
Lamar County - 24
Perry County - 7
Other Counties - 362
Service to the Armed Forces:

The Impact of your United Way Investment

Howard's Story

Howard Stewart and his fiancé, Esmeralda Layton, were dealt a devastating blow when their mobile home was destroyed by severe weather that ripped through South Mississippi in the spring of 2011. This is the second time Stewart and Layton have sorted through their belongings, having lost everything to Hurricane Katrina six years ago.

"This is a bigger mountain than we were ready to climb," Stewart said. "But, we are lucky to be alive." Stewart was at work when the severe weather came through, and Esmeralda was at the gym working out. Both consider this a great blessing after seeing the state of their home. Both thank the American Red Cross for the quick response to their needs.

"The Red Cross has made sure we have what we need for the next few days: a place to stay, food, clothing and shoes. It's a big help. We have nothing," Stewart said.

Military families receiving emergency communications - 1,277
Soldiers receiving Red Cross briefings - 9,232
Health and Safety
Aquatics/Water Safety courses - 2,579 students
CPR/First Aid courses - 9,693 students
Instructors certified - 573

YOUR UNITED WAY INVESTMENT ➔ **United Way provided funds for disaster preparation and response services, emergency relief services, armed forces emergency services and health and safety classes** ➔ **The community feels safer knowing that when a disaster strikes, immediate needs can be met.**

Child Abuse Prevention Center • 601-545-6680 1-877-330-5371 • www.mscapc.com

The Child Abuse Prevention Center is a multifaceted agency that provides programs such as child victim assistance, case management, forensic interviews, facilitation of multidisciplinary team meetings and community awareness/education.

Total served in 2010 - 340

Forrest County - 72
Lamar County - 63
Perry County - 48
Other Counties - 157
Total number of families served - 155
Adults - 110; Children - 230
Forensic Interviews - 200
Volunteers trained - 7

YOUR UNITED WAY INVESTMENT ➔ **The Welcome Baby program provided one-on-one parent training to over 20 at-risk families.** ➔ **The pre- and post-natal care that is provided to mothers and infants reduces stress and increases the abilities of at-risk mothers, allowing them to lead healthier, more productive lives.**

Christian Services, Inc. • 601-582-5683 www.christianserve.org

Provides a hot noonday meal five days each week and operates a Meals on Wheels program. Operates a residential recovery program for adult men. Provides emergency help with rent, food, utilities, medicine, etc. Distributes high-quality, low-cost nutritional food boxes on a monthly basis. Shares large quantities of frozen and dry food with other area ministries/agencies. Holds special community holiday dinners. Sponsors weekly programs and holds special events for children. Thrift store offers low-cost clothing, furniture, etc. six days each week.

Total meals served in 2010 - 145,559
Daily meals served - 500-600 daily
Meals on Wheels served - 73,026 total
Emergency assistance provided to 1,074 families (2,886 total family members)

Food distributed to other ministries/agencies - 236,500 lbs. to 20 ministries/agencies
Residential recovery treatment - 51 men (5,396 nights)
Placements to other Christian recovery centers - 12 men
Thrift store shoppers - 22,000
Job interview outfits provided - 23
Holiday dinners - 1,700 (Thanksgiving); 900 (Christmas)
Angel Food boxes - 7,554 to families from 6 counties
Yule care baskets - 51 families (234 family members)
Special Events (Birthday Party for Jesus and Easter Fun Day) - 1,200

YOUR UNITED WAY INVESTMENT ➔ **Thousands of hungry people were fed through the soup kitchen, Meals on Wheels, Compassion Van and Angel Food programs.** ➔ **In addition to the obvious necessity for food, when people are no longer hungry, it improves self image, changes social behavior and gives hope for the future.**

Domestic Abuse Family Shelter • 1-800-649-1092 www.domesticabusefamilyshelter.org

Provides services for victims of domestic violence at no charge, including a 24-hour crisis line and a 24-hour shelter providing safe housing for women and children who are victims of domestic violence. Shelter services include child care, counseling, transportation, aftercare case management and referrals. Provides non-residential counseling, victim advocacy, information and referrals to victims from the community. Education and prevention of domestic violence are provided through educational programs and trainings to schools, agencies and the community; and domestic violence intervention classes are also provided for abusers.

Total served in 2010 - 2,101

Services other than crisis calls:
Forrest County - 102
Lamar County - 39
Perry County - 15
Other Counties - 238
Total housed in Hattiesburg shelter - 154; Women - 78; Children - 76
Total housed in Laurel shelter - 72; Women - 34; Children - 38
Crisis calls answered - 1,707
Aftercare case management - 11; Women - 6; Children - 5
Non-residential counseling - 36; Women - 34; Men - 2
Children receiving therapeutic childcare - 114
Victim Advocacy Program - 97; Women - 97
Domestic Violence Intervention Program - 24
Referrals for women - 1,031
Referrals for children - 608
Educational programs - 299
Media contacts provided - 107
Volunteers trained - 10
Volunteer service hours - 1,306

YOUR UNITED WAY INVESTMENT ➔ **Victims of domestic abuse had their immediate needs of food, clothing and shelter met, in addition to counseling and many other services.** ➔ **The after-care case management assists victims in avoiding their abusive environments, thus changing their lifestyles entirely.**

Hattiesburg Area Habitat for Humanity 601-582-4663 • 601-582-7992 • www.hattiesburghabitat.org

Helps low-income families in need by building affordable, simple and decent housing through a partnership between families, volunteers and a coalition of individuals, businesses, churches and others with the necessary resources to accomplish its mission.

In 2010, Hattiesburg Area Habitat for Humanity hosted nearly 250 student volunteers during Collegiate Challenge, an alternative spring break program, who began building a house for the Carpenter family. Habitat continued its homeowner educational component by holding eight workshops and 14 applicant orientations with more than 230 individuals in attendance. During the year, Habitat hosted more than 85 volunteer groups (both in and out of state) and engaged a total of 1,745 individual volunteers who contributed more than 8,800 volunteer hours in our community. By year's end, eight of Habitat's selected partner families completed more than 1,100 sweat equity hours through work on the construction site, in the Habitat office and by attendance at classes and workshops. Four families were served with construction of new, affordable houses with four additional homes currently under construction.

Total Homes Built in 2010 - 4

Forrest County - 4
Total family members assisted - 11
Adults - 4; Children - 7

YOUR UNITED WAY INVESTMENT → Through the Habitat process, families who normally could not afford to purchase their own homes became homeowners → One family at a time, the need for adequate housing in our community is being met, improving the overall quality of life in our area.

R³SM (Recover, Rebuild, Restore Southeast Mississippi) 601-544-5115 • www.r3sm.org

The mission of R³SM is to coordinate recovery services designed to alleviate suffering and stress for the people of Forrest, Lamar and Perry counties who have unmet needs due to the occurrence of a disaster. R³SM's primary focus is to support efforts to repair and rebuild homes and lives beginning with the most vulnerable first, including the elderly, disabled, single parents with minor-aged children, as well as evacuees from other hurricane impacted states. Additionally, as resources permit, families eligible to receive R³SM's services in its defined vulnerable population group who have extreme housing needs (not related to hurricane damage) and limited ability to alter their condition will be considered for assistance. This aspect of future assistance will be accomplished in collaboration with non-profit, faith-based and governmental entities with similar goals designed to eradicate the existence of unsafe, unlivable, undesirable housing in Southeast Mississippi.

In 2010, R³SM provided case management to 1,218 clients who had no disaster recovery plan, no hope for a solution to their housing, job and other basic life needs. Case managers have been able to assist them in establishing a written recovery plan and in 75% of the cases assisted them in successfully meeting their primary unmet need. This was accomplished in large part through the collaborative efforts with other state non-profits and governmental programs who are continuing to work with families throughout the state with long-term disaster recovery needs.

R³SM also provided direct service in the way of supervising, assisting and/or repairing 21 homes for 21 client households in 2010. Three new homes were dedicated within the City of Hattiesburg that were supervised by R³SM and built with volunteer labor and donated dollars. The addition of these three new homes on the east side of Hattiesburg enhances the communities where they were built and provides an economic impact by adding approximately \$250,000 to the city's tax base.

Total served in 2010 - 1,218

Forrest County - 279
Lamar County - 87
Perry County - 79
Marion County - 39
Other Counties - 734
Volunteers in 2010 - 369
Volunteer hours - 9,217

YOUR UNITED WAY INVESTMENT → Families still facing damage from Hurricane Katrina received home repairs or newly constructed homes. → Victims of disaster in our community receive long-term assistance that they otherwise would not receive.

Shafer Center for Crisis Intervention Regionally toll-free 601-264-7777 • www.thshafercenter.org

Provides support, counseling, referral and information to victims of all types of sexual assault and survivors of homicide and suicide victims. Provides a 24-hour Crisis Line for direct toll-free service. Offers escort services to accompany a victim to the hospital, police department and/or court proceedings. Educates the community on issues related to homicide, the sexual abuse of children and adults and in regard to personal safety and rape prevention.

Total served in 2010 - 209 direct service recipients

Children - 54; Adults - 155
Females - 157; Males - 52
Homicide co-victims - 32
Suicide survivors served - 30
Follow-up contacts - 2,000+
Court support - 14
Sexual assault primary victims - 104
Sexual assault secondary victims - 43
Crisis line calls - 500+

Your United Way Investment at Work

Meet Angelo

Angelo Cooks is a 50-year-old single mother of 14-year-old twins. Angelo's home was severely damaged by Hurricane Katrina. Immediately following the storm, she and her family lived in a motel room for two months and used monies received from The American Red Cross to provide for daily living needs. Angelo is disabled and cannot work. She used all her monies to try to repair her damaged home but to no avail. She and her children moved back into the house and continued to live there. According to Angelo, the children sometimes lived with their father in order for them to be more comfortable. Her home was freezing cold inside during the winter.

Angelo does not have a church family that is involved in her recovery at this time or much family support. R³SM was happy to step in and improve Angelo's living conditions. Angelo was a very active participant in the recovery efforts. She assisted with her rebuild in many ways by sanding the walls, cleaning up debris and helping with other methods of assistance that were needed. Her new home was dedicated on March 18, 2011. She is now the proud owner of a newly rebuilt home for her and her children. She stated that "her road has been long, but she got there."

Support group participants - 64
 Information packets provided - 50

YOUR UNITED WAY INVESTMENT ➔ **Victims of trauma received important services such as a 24-hour crisis line, counseling and other support. Survivors of homicide and suicide also received services.** ➔ **When tragic situations occur, victims are assisted in minimizing the negative impact of sexual violence, homicide and suicide, allowing them to move forward and lead productive lives.**

South Mississippi Children's Center • 1-800-635-9056
www.mchscares.org

Provides a safe, homelike refuge for youth ages 9-17 who are abused, neglected, run-away and/or homeless. Serves as the community sponsor for Project Safe Place. Provides 24- hour admissions and crisis line for runaway, homeless or in-crisis youth.

Total served in 2010 - 144

- Forrest County - 37
- Lamar County - 8
- Perry County - 1
- Other Counties - 98
- Bed days available - 4,380
- Bed days utilized - 3,343
- Hours of outreach and aftercare - 143.74
- Total Safe Place calls - 35
- Total Safe Place calls housed - 8
- Total served in outreach - 4,724

YOUR UNITED WAY INVESTMENT ➔ **Almost 200 children in crisis situations were able to receive shelter and counseling from abusive or troubled home environments** ➔ **In addition to meeting the children's' immediate, emergency needs, the shelter provides a stable environment, which then increases the children's' social and academic skills.**

The Impact of Your United Way Investment - Katy's Story

Katy Mauldin recently graduated from Southern Miss - an accomplishment that seemed unlikely when she first enrolled in the DuBard School for Language Disorders in the early 1990s. Her auditory processing problems made speaking, reading and interpreting speech extremely difficult.

"I had trouble reading. I would miss words," Mauldin said. "DuBard School helped me organize my thoughts and learn."

After several years of intense instruction, Mauldin transitioned to public school and later graduated from Petal High School. She recently earned a degree in Library Information Sciences and hopes to become a school media specialist.

"College can be hard, but I take extra time to do assignments, so I can reread my essays. Then, I seek help from others to make sure the sentences are sensible for others to read."

Mauldin also volunteers at the DuBard School library and is a big sister in the Big Brothers Big Sisters program.

She added, "Without the training I received at the DuBard School, I would have had a harder time understanding what was going on and would not have been able to organize my thoughts as well. I would encourage other DuBard School students not to give up and ask for help when you can't do it alone."



Looking Ahead - 2011-2012

Community Impact Focus

Thanks to our dedicated volunteers and caring donors, United Way of Southeast Mississippi is able to make a positive difference in Forrest, Lamar and Perry counties. United Way invests in our community in ways that will make a lasting impact. Your donated funds are invested in the priority areas of education, financial stability, health and support services.

EDUCATION

United Way enables children and youth to learn, grow and reach their full potential.

FINANCIAL STABILITY

We meet housing needs and teach individuals to manage their income, enabling them to live self-sufficiently.

HEALTH

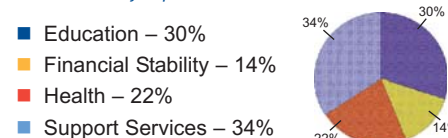
We improve and promote the physical and mental health of our community.

SUPPORT SERVICES

United Way supports emergency services for our friends and neighbors in times of need.

Community Investment

percent of community investment funds by impact area in 2011-2012



United Way Budgeted Funding for 2011-2012

Education

Aldersgate Mission	\$20,524
Big Brothers Big Sisters	\$35,642
Boy Scouts of America, Pine Burr Area Council	\$85,005
Children's Center for Communication and Development	\$85,768
The Family Y	\$49,050
The Salvation Army	\$80,004

Financial Stability

The Carpenter's Helper	\$25,618
Friends for Financial Freedom Hattiesburg Area	\$76,925
Habitat for Humanity R ³ SM	\$13,295
	\$53,145

Health

ARC	\$86,138
D.R.E.A.M.	\$5,339
DuBard School for Language Disorders	\$109,001
Girl Scouts of Greater Miss.	\$37,476
L.I.F.E. of Mississippi	\$3,535
Pinebelt Association of Families	\$22,245

Support Services

American Red Cross	\$105,456
Child Abuse Prevention Center	\$24,757
Christian Services	\$83,364
Domestic Abuse Family Shelter	\$59,416
Shafer Center for Crisis Intervention	\$63,770
South Mississippi Children's Center	\$68,593

Outside Agencies Designations	\$31,849
Other Program Funding	\$21,800
Total Agency and Program Allocations	\$1,247,715

United Way Worldwide Fee	\$14,500
Administrative and Campaign Expenses	\$330,420

Total Estimated 2011-2012 Allocations/Expenses	\$1,592,635
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Don't just wear the shirt, LIVE it! 2010-2011 Campaign

You've seen the white t-shirts. And you've read their message to LIVE UNITED. This year, United Way asked our community to not just wear the shirt, but LIVE it. We believe they did exactly that! With hundreds of volunteers and thousands of donors, Southeast Mississippi truly LIVED UNITED.

This year's annual fund-raising campaign proved it as the individuals and businesses of Forrest, Lamar and Perry counties contributed over \$1.42 million in 2010-2011. Thank you, Southeast Mississippi! We appreciate your generosity!

This year's Campaign Chair Jerome Brown was very pleased with the results, especially in light of the difficult economic climate.

"What an outstanding community we have!" Brown stated. "We have volunteers and friends who serve, give and provide many of their talents and resources to United Way of Southeast Mississippi and its community partners. We are proud to say that during an economically challenging time, this community gave over \$1.4 million. Thank you, Southeast Mississippi!"

Brown also expressed his appreciation to this year's Campaign Cabinet for their efforts. The Cabinet members were: John Griffith, Pacesetters; Curt Jones, major firms; Josh Johnson and Wes Rouse, mid-size firms; Dr. Scott Hummel, education; Hon. Percy Watson and Chief David Webster, public service; Jim Wild, new account development; LTC(R) Fred Varnado, account revitalization; Ted and Gail Atkinson and David and Anita Johnson, Grand



Each Trustmark National Bank branch held creative special events as part of their campaign. Holt McMullan and Karen Shemper even kissed a pig to raise money for United Way!

Givers Society; Emma Pope and Kaye Ray, retirees; Andrea Dixon, agencies; and Susan Slaughter, communications.

"Top Ten" honors for campaigns raising the most money this year went to (in order of largest amount raised): Forrest General Hospital, Hattiesburg Clinic, The University of Southern Mississippi, Leaf River Cellulose, Hattiesburg Public Schools, Regions, BancorpSouth, Wesley Medical Center, Zeon Chemicals and Mississippi Power. Way to go, Top Ten!

United Way would also like to give special recognition to the organizations which had campaign increases for at least 4 consecutive years: BancorpSouth, Copy Cats Printing, Hattiesburg Coca-Cola Bottling Company and Mississippi Power. This continual growth is quite an achievement!

United Way was also very proud of our Award of Excellence winners for employee participation. These organizations had terrific employee participation rates of 95% or more. They were BancorpSouth, The Carpenter's Helper, The Children's Center for Communication and Development, Domestic Abuse Family Shelter, Girl Scouts of Greater Mississippi, Hattiesburg Area Habitat for Humanity, Hunt-Southland Refining, Mississippi Power, Presto-X/Dunagin Pest Control, R³SM, Rain CII, United Way staff and Zeon Chemicals.

Other organizations that deserve a pat on the back are the All-Star Campaign award winners. These campaigns went the extra mile with special efforts or revitalized leadership: BancorpSouth, Domestic Abuse Family Shelter, Forrest General Hospital, Grand Bank, Hattiesburg American, Hattiesburg Public Schools, Lamar County Schools, Leaf River Cellulose, Mississippi Department of Employment Security, Mississippi Power, Regions, Trustmark National Bank, Wesley Medical Center and Zeon Chemicals. Carol Elder and Maggie Hester of Trustmark also received All-Star Campaign Coordinator honors.

Special thanks also go to our Pacesetter organizations, which started the campaign with great momentum. The Pacesetter organizations were Anderson Design Center, BancorpSouth, Domestic Abuse Family Shelter, The First, Forrest General Hospital, Hattiesburg Clinic, Mississippi Power, Regions, Southeast Mississippi Rural Health Initiative, Target and Zeon Chemicals.

9th Annual Home Sweet Home Raffle



2011 Home Sweet Home Raffle Winner Ileana Carlson and her husband Ken.

The 9th Annual Home Sweet Home Raffle was once again a big success, with 2,625 tickets being sold. The raffle proceeds are expected to net United Way over \$100,000. United Way would like to give a big "thank you" to our raffle sponsors, The Greater Hattiesburg Home Builders Association and Leaf River Cellulose, without whom the raffle would not be possible. We would also like to thank Regions Bank for providing zero percent financing on the home construction. We appreciate the many businesses, banks, local media and our volunteers for all their help with making the raffle succeed

as well. Finally, we want to thank everyone who purchased a ticket in the raffle. Remember if you didn't win, there's always next year! The 10th Annual Home Sweet Home Raffle will be here before we know it!

This year's raffle home, built by Burt Williamson, was located in Bellegrass, named Best Subdivision in Mississippi in 2010 by the Mississippi Home Builders Association. The \$214,000 home had three bedrooms, two bathrooms and an office. It featured granite counters, large porches, stainless steel appliances and beautiful tongue-and-groove cypress ceilings. Kim Johnson of Anderson Design Center was the interior designer.

This year's lucky winner was Ileana Carlson of Hattiesburg. Ileana and her husband Ken had been buying raffle tickets since the raffle began. The lucky winners even won an early bird prize back in 2004! Although they had bought tickets every year, Ileana's husband Ken always thought their chances to actually win were rare. He said, "We bought tickets every year just because it's for United Way and the good things they do."

Congratulations, Ileana and Ken!

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 Marjorie W. Chambers
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 Terrie Chandler
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 Tina B. Cook
 Walter L. Cooley
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 Dr. Dean and Mary Cromartie
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Henry Dabon
 Darleen Dale
 Chyrel Dantzler
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 Dr. and Mrs. William Eure
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 Kerry Fielder
 Regenia Fluker
 Karen Fortenberry
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 Greg Garraway
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 Dr. William Goggin
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 JoAnn Harrington
 Lanny Harrison
 Connie Hauk
 Ryan Hawk
 Linda Haywood
 Dr. and Mrs. Robert Heath
 Johnnie Hendricks
 Dewanna Herklotz
 Janice Holifield
 Brenda Housley
 Linda Howell
 Stephanie B. Hoze
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 Jo-Anne Johnson
 Tony Johnson
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 Jacquelyn Jones
 Ursula Jones
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 Kimble Keyes
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 Vivian Rounsaville
 Barbara Ross
 Bettie Ross
 Barbara Russell
 Ka Russum
 Susan B. Sanders
 Mary T. Schaub
 Judy Schlott
 Robert Schneider
 Mary Clare Shaw
 Gary Shelley
 Cheryl Siccone
 Edna Siddon
 Gloria Smalley
 Kathy Smart
 J-nette Smith
 Laura Smith
 Kathleen Speed
 JoAnn Speights
 Jay Staats
 Sharon Stahler
 Dr. and Mrs. William Strong
 Mr. and Mrs. Howard Stroud
 James T. Stuart
 Mary Butler Sumrall
 Joe Tatum
 Kay Taylor
 Brenda B. Thomas
 Stanley Thomas
 David O. Thoms, Jr.
 Richard Thrash
 Sandra K. Tillson
 Marcelle Todd
 David Trim
 Jewel Tucker
 Jacquelyn Ulm
 Grant Walker
 Mary Walker
 Judi and Wayne Wallace
 Shirley Walmon



Billie Walters
 Marcus Ware
 Janice Watson
 Faley Weathersby
 Dr. and Mrs. Conrad Welker
 Barbara H. Wheat
 Dawson Wilkerson
 Dr. Alvin J. Williams
 Donald E. Winters
 Rita Woodard
 Terri Woolbright
 Reginald Woullard
 Kathleen Wyatt
 Kimberly M. Wyatt
 Constance Wyldman

Initiative* ●
 Trustmark National Bank ●

Silver Award

(50 to 74% employee participation)
 American Red Cross, South Mississippi
 Chapter
 Coldwell Banker, Don Nace, Inc. Realtors ●
 Dixie Electric Power Association ●
 FedEx
 Hattiesburg American
 L.I.F.E. of Mississippi ●
 Leaf River Cellulose+
 MegaGate Broadband
 Mississippi Department of Employment
 Security
 Moore Funeral Home
 PriorityOne Bank ●
 Regions*+●
 The Salvation Army
 Shafer Center for Crisis Intervention ●
 SouthGroup Insurance ●
 Stuart C. Irby Company^
 Target*●

Special Thanks to the Following Organizations

EMPLOYEE PARTICIPATION AWARDS

Award of Excellence

(95 -100% employee participation)
 BancorpSouth*+^●
 The Carpenter's Helper ●
 Children's Center for Communication and
 Development
 Domestic Abuse Family Shelter*●
 Girl Scouts of Greater Mississippi
 Hattiesburg Area Habitat for Humanity ●
 Hunt-Southland Refining^●
 Mississippi Power*+●
 Presto-X/Dunagin Pest Control ●
 R³SM ●
 Rain CII
 United Way of Southeast Mississippi staff●
 Zeon Chemicals*+^●

Bronze Award

(25 to 49% employee participation)
 AT&T ●
 Anderson Design Center*
 Bank of America
 CBS-22 ●
 Central Sunbelt Federal Credit Union
 Child Abuse Prevention Center
 Community Bank ●
 Dillard's ●
 The Family Y
 The First*●
 Forrest General Hospital*+●
 Hancock Bank ●
 Hattiesburg Coca-Cola Bottling Company
 Hattiesburg Public Schools+
 JC Penney
 Lamar County Schools
 Neel-Schaffer
 Nicholson & Co.
 Petal School District ●
 South Mississippi Children's Center ●
 Truck Service and Equipment^
 UPS
 Willmut Gas

Gold Award

(75 to 94% employee participation)
 Aldersgate Mission ●
 Area Development Partnership ●
 Boy Scouts, Pine Burr Area Council
 Citizens National Bank ●
 Copy Cats Printing
 D.R.E.A.M. of Hattiesburg ●
 DuBard School for Language Disorders
 Grand Bank ●
 Green Eye Institute ●
 Southeast Mississippi Rural Health

Award of Merit

(Up to 24% employee participation)

Abbot Labs
Allstate Insurance
Alter Trading^●
Assurant
Belk
Best Buy
Camp Shelby
ChevronTexaco^
Citizens Bank
City of Hattiesburg
Combined Federal Campaign (CFC)
Comcast Cable
Cooper Power Systems
Eli Lilly^
ExxonMobil
Forrest County
Forrest County Department of Human Services
Forrest County Schools ●
Hattiesburg Clinic*+
Hattiesburg Paper Company
IBM
Johnson Controls^
Johnson and Johnson
Kohler Company
Lamar County
Liberty Mutual
Lowe's
Lumberton Public Schools
Manpower
The Merchants Company ●
Motorola
Nationwide Insurance^
O'Reilly Auto Parts
Pearl River Community College
Perry County General Hospital
Perry County Schools ●
Pine Belt Mental Healthcare Resources
Richton Bank and Trust
Richton Public Schools
Roberts Company
Sam's Club^
South Mississippi Electric Power Association
South Mississippi State Hospital
Southern Bone and Joint Specialists ●
Southern Natural Gas^
Spectra Energy^
State Farm Insurance
United Health Group

The University of Southern Mississippi+
Vertex
Walmart.Com^
Walmart #887 - Petal^
Walmart #916 - Highway 98^
Walmart #1168 - Columbia^
Walmart #2717 - Highway 49^
Wells Fargo
Wesley Medical Center+
Western Container
William Carey University ●
Williams Company^

CORPORATE AWARDS

Corporate awards are determined by per capita giving (dividing the number of employees into the corporate contribution). Corporate awards are given to companies that make a corporate contribution in addition to holding an employee campaign.

Award of Excellence

(\$100 or more per capita)

BancorpSouth*+^●
Hattiesburg American
Hunt-Southland Refining^●
Moore Funeral Home
Rain CII
Regions*+●
SouthGroup Insurance ●
Stuart C. Irby Company^
Zeon Chemicals*+^●

Gold Award

(\$70 to \$99 per capita)

Mississippi Power*+●
Richton Bank and Trust
Trustmark National Bank ●
Wells Fargo

Silver Award

(\$30 to \$69 per capita)

AT&T ●
Anderson Design Center^
Citizens Bank
Community Bank ●
Dixie Electric Power Association ●
Truck Service and Equipment^

Bronze Award

(up to \$29 per capita)

Allstate Insurance
Alter Trading^●
Belk
Best Buy
ChevronTexaco^
Comcast Cable
Cooper Power Systems
Dillard's ●
Eli Lilly^
Hancock Bank●
JC Penney
Johnson Controls^
Liberty Mutual
The Merchants Company ●
Nationwide Insurance^
Sam's Club^
South Mississippi Electric Power Association
Southern Natural Gas^
Spectra Energy^
State Farm Insurance
Target*●
UPS
Walmart.com^
Walmart #887 - Petal^
Walmart #916 - Highway 98^
Walmart #1168 - Columbia^
Walmart #2717 - Highway 49^
Western Container
William Carey University ●
Williams^

* indicates Pacesetter organization

+ indicates Top Ten campaign

^ indicates corporate dollar-for-dollar match

● indicates completion of 100% in 100 days campaign

Staff

Dan Kibodeaux, *Executive Director*
Brooke Bryan, *Campaign/
Communications Associate*
Ashley Grant, *Relationship Development
Officer*
Renita Hatten, *Finance and
Administrative Coordinator*
Janice Swiggum, *Friends for Financial
Freedom Program Manager*
Maggie West, *Community Investment
Coordinator*

CORPORATE/SPECIAL GIFTS

Brown Bottling Group
C.L. Dews and Sons Foundry
Christian Services, Inc.
Commercial Business Interiors
Hattiesburg Area Association of Realtors
Herzog CPA Company
Hulett-Winstead Funeral Home
Hunt Insurance Agency
Lenny's of Hattiesburg
McB's
New York Life
Newell Paper Company
Panama Forestry Equipment
Parker's Landscape Service
Perry Office Machines
Pinebelt Association for Families
Qdoba Mexican Grill
Touchstone Motor/Sales
Westminster Presbyterian Church
Wis-Pak

**OUR MISSION IS
TO IMPROVE LIVES
BY LEADING
AND MOBILIZING
THE CARING POWER
OF SOUTHEAST
MISSISSIPPI**



United Way
of Southeast Mississippi

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