IMPACT AREAS, GOALS, & STRATEGIES

EDUCATION

1. **Encourage early brain development, build kindergarten readiness, and ensure every child enters school ready to learn**
   a. Increase access to high quality, licensed child care and pre-K programs, particularly for low-income and educational at-risk children
   b. Provide resources, education, and support for families and caregivers to bolster their child's development
   c. Collaborate to create and implement a comprehensive and high-quality approach to school readiness
2. **Increase number of children from low-income families reading proficiently by end of 3rd grade**
   a. Provide resources to support in-school tutoring for grade-level reading
   b. Provide resources for after-school and summer learning that improve children's reading skills
   c. Incorporate mentoring and one-on-one connections to encourage positive in-school behavior
3. **Provide opportunities for quality education services for children with special needs**
   a. Provide high-quality brain development services from birth to graduation.
   b. Diversify clients being served by programs intended for children with special needs through intentional recruitment.
   c. Encourage positive peer social interactions with children in neurotypical settings.

HEALTH

1. **Remove barriers to quality and affordable healthcare resources and benefits starting from birth**
   a. Provide free, public education about health resources available to the community
   b. Provide preventative healthcare and treatment to the community's uninsured and underinsured
   c. Coordinate a community baby shower for new and expecting mothers
2. **Treat and address root causes of obesity, diabetes, and heart disease**
   a. Provide exercise/nutrition programming to most at-risk populations for obesity, diabetes, heart disease, and comorbidities
   b. Find pathways for community members to gain access to healthy food at low- or free-of-cost
   c. Encourage young children to establish healthy habits/routines
3. **Provide trauma-informed care to victims of violence and addiction**
   a. Provide shelter/assistance to survivors of domestic violence, suicide, and other violent events
   b. Educate community to advocate for survivors of abuse and detect warning signs of abuse
   c. Implement wrap-around programs to treat those with addiction to place them back on a path of self-sustainment.

ECONOMIC MOBILITY

1. **Support programs placing people on a path to self-sustainment through life- and job-skill preparation**
   a. Educate clients using financial literacy and money management curriculum
   b. Provide job preparation and career readiness opportunities for unemployed/underemployed
   c. Implement long-term mentoring programs for adults seeking to better their circumstances
2. **Assist community members in their efforts to build personal assets and net worth**
   a. Provide pathways to affordable and sustainable housing
   b. Advocate for policy change that removes barriers to financial freedom for low-income households
   c. Connect individuals seeking to grow skills and talents to local small business resources and financing
3. **Increase access to affordable financial products to effectively manage money and achieve financial goals**
   a. Partner with banking institutions to offer low-to-no fee financial products to the banked and underbanked
   b. Educate community members on dangers of payday loans and check cashing
   c. Increase credit scores through small loan programs

SUPPORT SERVICES

1. **Serve the chronically hungry by providing resources to combat food insecurity**
   a. Support food pantries and their ability to purchase healthy food options for clients
   b. Provide food to the elderly and homebound through meal delivery programs
   c. Implement pop-up pantries to rural and hard-to-reach neighborhoods
2. **Coordinate with disaster relief organizations and local emergency planners to develop and implement recovery and response plans [not grant funding eligible]**
   a. Establish a Volunteer Response Center (VRC) in the event of a disaster in our service area
   b. Coordinate with local businesses to supply donations to meet immediate needs in disaster areas
   c. Utilize Community Crisis Fund to provide grants to disaster response organizations when needed
3. **Engage community members beyond the workplace through volunteerism [not grant funding eligible]**
   a. Partner with area nonprofits to identify needs and volunteer opportunities
   b. Coordinate individual, group, and business volunteers to meet area organization needs
   c. Organize community volunteer days to promote the importance of volunteerism